

# Max Diamond - Curriculum Vitae

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## Education

Boundary Oak Preparatory School (Private Boarding), Fareham, Hampshire, UK

Shoreham Grammar School (Private Boarding), Shoreham-by-Sea

Hilsea Modern Boys School, Portsmouth (CSE's; Math: grade 3, English: grade 2, French: grade 2)

## Extra Educational Courses

- Doctor of Business Administration (DBA) March 2019
- Master of Arts in TEFL (First Class Honours). February 2015
- Bachelor of Arts in Teaching English as a Foreign Language (Upper Second Class Honours) Sept. 2012
- Cambridge ESOL Level 5 Certificate in Teaching English to Speakers of Other Languages (CELTA). April 2012
- Edexcel BTEC Level 2 Award in Security Guarding – Completed: January 2012
- Certificate of Specialist Retail Training (Security) – Completed: January 2012
- License to Teach International English – Completed: 23<sup>rd</sup> September 2009
- 120 Hour TEFL Certificate – Course completed: 19<sup>th</sup> October 2009 – Grade A
- International TESOL Certification – Course completed: 17<sup>th</sup> June 2008

## About Me

I am a British citizen who has recently returned to the UK, after 24 years working abroad (Thailand, Spain & Saudi Arabia). The last 5 years have been spent teaching English in Saudi, to cadets of the Saudi Royal Navy

and Trainees of the oil company Aramco. Apart from this brief 5 year period, I have been in sales and marketing for 40 years, both offline and online.

Business development, marketing, sales and management are where my talent and passion lies. Over the years I have owned and operated 6 real estate offices, a fire extinguisher company (manufacture and sales to businesses in the UK and abroad), a UK national gift company, a leisure company (working with councils, and companies such as Butlins and Haven, as a concessionaire), plus a number of other projects, including car and commercial vehicle purchase and sales, and a range of internet business projects.

I have trained and managed sales teams for 10 of these years, in the UK and abroad.

I have always been a self-motivated and happy person, with lots of drive, and the ability to think outside the box when it comes to sales and marketing. I am also adept at internet marketing (over 20 years of experience) and can also create websites and graphics for promotions and marketing projects.

I am now residing in the UK, and looking to work for a company that appreciates dedication, hard work, honesty, and motivation.

## 2015 – November 2018

In August I signed a new contract with IGIT (International Group for Training) to work for the **Royal Saudi Naval Forces**, at their **Technical Institute of Naval Studies** in Dammam. I was contracted to teach English to naval cadets as part of their induction and formal training to join the Royal Saudi Navy. It was an interesting and challenging position which I thoroughly enjoyed. Sadly, the company was outbid for the new contract, and the job finally came to an end.

## 2014-15

In May 2014 I worked with **Aramco**, the oil company, teaching English in Dammam, Saudi Arabia to their trainees, who were learning English as part of their induction course, into the oil and gas industry.



## 2003 - 2013

Over this 10 year period, I completed a number of varied English teaching certificates, including a BA and MA in TEFL (Teaching English as a Foreign Language). Whilst studying and teaching local Thai people, I also worked on internet marketing, and website building projects for clients around the world, as well as my own, including: [freebiesave.org](http://freebiesave.org) (a charitable non-profit organisation that helps people with free items and savings).

I also invested in 4 real estate offices, some residential property, a bar and several beauty salons (my Thai wife ran these). It was a busy 10 years for me, but I liked the challenge and to be kept busy. I finally sold up the property business, and moved up to the North East of Thailand, where I taught English to the local Thai's, whilst writing a few books and working on my own internet projects.

## 1976 - 2003

I worked 13 years in the field of fire and safety equipment manufacture and sales. During this time, I recruited, trained and managed a large international sales force of several thousand employees. I also designed my own fire, safety and security equipment and finally sold out to the company; NuSwift International.

At the age of 30, I decided to take a year out to travel the world. On returning to the UK, I set up a leisure company in Portsmouth, dealing with the placement of a wide range of leisure equipment on both council and private leisure sites (Haven, Butlins, plus other parks and leisure centres throughout the UK). The leisure business also took me to Indonesia for a period of twelve months, helping to build up a new leisure park. I also worked as a concessionaire with Haven and Butlins Holiday Parks, placing and operating leisure equipment on their sites. During this time, I also managed a pub in Portsmouth (licensee) and started the 'Fast Forward' Entertainment Company, for band promotion and gala nights, plus a number of other leisure related projects.

At 35, I set up The Amazing Lightbulb Company (hand painted light bulbs!) and expanded the range of gifts and gadgets while supplying over 200 stores in the UK (inc. Gadget Shops). I then opened the 'Smokers Club of Great Britain' and finally got into the Internet.

At the age of 40, I was living in Spain (Costa del Sol) working hard both online and offline with real estate and the Smokers Club. I operated from two offices and employed a number of people as internet marketing staff. Finally, due to increasing staff costs in Europe, I decided to move the online sales operation to Thailand, where I opened a further 4 real estate offices.

## Other Work Experience (1974 – 1976)

With the exception of the first year of my working life, I have been self-employed. This is a list of these first salaried positions:

I worked as a salesman for Debenhams department store in Portsmouth (menswear, China, Glass & Gifts), followed by Hants & Sussex Aviation as an instrument inspector trainee and lastly as a shipping agent for H.W. Richards & Sons in Portsmouth.