



**Boom Your Property Value &  
Double Your Profits Instantly**

*Double Your Profits Instantly  
Boom Your Property Value &*

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The image shows a group of diverse young adults in a classroom setting, all giving thumbs up. The text and logos are overlaid on the image. The background is a bright, modern classroom with large windows.

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# Foreword

There are several factors that contribute to driving the real estate market and most of these are out of the control of the individual home owner. However in the quest to make the right decisions when investing in property, one should be aware of the following connective issues. Get all the info you need here.



## *The Property Push Up*

***Boom Your Property Value & Double Your Profits Instantly***

# Chapter 1:

## *The Push Up Factor*

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### Synopsis

The following are some of the points that should be given due consideration when it comes to the considerations for investing in property:



## **The Basics**

The demographics data should be requested and made available to the prospective client interested in making a purchase with very specific requirements.

This may be for some a rather tedious study and really not very significant to the single investor but with careful consideration it is possible to make decisions that will help the prospective property investor from buying properties that will either depreciate in value because there is simply no market for it, or to be stuck with a property that will not yield good profits or rental possibilities.

The interest rates that effect the purchasing power of the potential buyer is also something to be considered by the seller. If the purchase market is not healthy due to high interest rates imposed at the time then a lot of properties will not be able to fetch good prices nor will the properties be able to attract buyers.

Therefore there is a certain amount of significance tagged to the property market buoyancy and the interest rates charged. For some property investors this can have disastrous effects especially if they themselves are unable to have the “holding” power necessary to keep afloat and out of debt due to the interest rates situation.

The economy and government policies at the time are also another factor to consider when investing in property. All these factors have inter connective scenarios that can result in the investor being stuck without any recourse for their investments until changes are evident.



# Chapter 2:

## *Home Improvement & Makeover*

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### Synopsis

There are several ways to enhance the value of an individual's property without actually having to break the bank. Some measure can be taken with the help of expert advice and evaluation.

The following are some of the areas that are popularly recommended for home improvement and makeover possibilities:

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## **Recommendations**

Adding on parking garages or parking spaces for the home unit is becoming quite an important requirement in current times. The parking facilities are usually quite costly thus being able to offer a property with this incorporated into the design would definitely contribute to the positive value of the property in question.

This kind of add on, can also play dual roles for those who may desire to have a separate living quarters, while still being able to be part of one property. Thus the existing garage space can be converted to facilitate this desire.

If the budget permits, having a kitchen make over is also another good exercise to conduct in view of trying to enhance the property value. Sprucing up the current kitchen with new and more modern feature will definitely be a positive draw to the property as most activities in a home is prevalent in the kitchen area.

If this is not feasible simply adding colour by means of a new bright code of paint or replacing old and faded curtains or blinds for newer and more pleasing patterned one could do the trick just as well.

Creating extra space from areas that are rarely utilised or underutilised is also another option to consider when making a home improvement or makeover decisions. Such exercises will provide the current home with more useable friendly space, thus again contributing to the increase in property value. These space enhancement projects can take on the form of utilising unused space such as attics, basements and spare or store rooms. Such areas can be converted into extra bedrooms, family game rooms, hangout areas for teenage children and their friends and any other positive use of space.



# **Chapter 3:**

## ***Garden Renovation & Landscaping***

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### **Synopsis**

First impressions for better or for worst, is something that is unavoidable when the human perception is faced with the exercise of forming a decision. Thus for any property that has the added advantage of coming with a garden area, should be well designed and well kept.

The impression made on the prospective buyer can sometime be the difference between the buyers actually wanting to venture further into the viewing exercise, or turning away decisively without wanting to even consider looking at the house on the property. Therefore taking the trouble to initiate simple yet effective and cost efficient garden renovation and landscaping, will not go unrewarded, when it come to enhancing the overall property value.

The following are some tips that can be used for the purpose of garden renovations and landscaping exercises:

## **Have A Look**

Edge the beds – cutting into the edges of the grassy land wherever it should not overlap, would ideally present a more manicured and pleasant looking lawn. This need not be an expensive or exhausting exercise, as regular trimming session will effectively keep the overgrown areas from becoming an untidy mess.

If time and energy permits adding a colorful flower bed trimming to the edges would also give the overall pleasant and neat look to the garden area. This is cheaper that other more extensive decorative addictions that are usually costly.

Sprucing the garden with color is another addition that can yield the desired results when prospective buyers visit the property. This addition of color can brighten the overall garden and make it more appealing as color additions often do.

Other important renovations can include cutting or minimizing the need to have huge overgrown foliage that is neither complimenting nor advantages to the property. Most people are put off by such huge feature, as the perception of having high maintenance issues are commonly related to these types of features.

# Chapter 4:

## *Expand Your Property*

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### Synopsis

Property expansions, does not always relate to the actual adding on of extra space to the pre-existing unit. It can also mean using the property for other purposes, which does not constitute to it being a living space for a family unit as most conventional uses would entail.

The following are some ways that can be explored when addressing the expansion of property while still keeping in line with regulatory bodies requirements:.



## **Expanding**

A property can be converted into an office space or a place of business. This can be done if the relevant authorities have gazetted the property and the surrounding area for commercial use. Therefore offering the property up for these uses can enhance its value if the said property is in a prime location where the ideal traffic flow can be tapped into.

Using the property to facilitate a home business entity, is also another option that can be explored provided the business style intended is not going to cause any inconvenience or adversity to the surrounding area. This is quite a popular form of starting a business and with the assistance provided for by the governing bodies it has become a fast growing industry.

Expanding the property revenue earning possibilities by redesigning the home into smaller self sufficient and self contained units, will also contribute to the enhanced possibility of deriving more revenue. If such an establishment is well run there would be no shortage of interest in the property. Another feature that would benefit this style of dwellings would be if the property is ideally located within reasonable distance from all amenities.

The more conventional way of expanding the property would be to actually physically add on built up sections to the pre existing built up area. Such additions should ideally be around designs like a

conservatory, a outdoor barbecue area and lounge, a swimming pool, a green house and any other features that would be deemed attractive and functional to the prospective buyer or investor.



# Chapter 5:

## *Perfect Timing To Sell Your Property*

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### Synopsis

There are several reasons that contribute to the ideal time to put a piece of property on the market. Not all the reasons are beneficial to the seller but taking into account the market sentiment of the time would help to ensure better possibilities of a successful sale.

The following are some of the reasons that contribute to the perfect time to put a piece of property on the market:



## **Timing It**

For most people in the house hunting mode, the time of the year is very important for making the necessary arrangements to move. The most dominant factor in most cases would be the change of location which would also mean the change of schools for the children.

This is one of the reasons why most people choose to start house hunting at least 6 months before the school year officially ends.

Having the additional pressure of dealing with unhappy school going children can be quite upsetting as most children do not adjust well when they are up rooted in the middle of a school grade year.

Another popular time of the year that is considered perfect timing to sell any property is during the spring and summer months. This is generally due to the fact that, house hunting during these months of relatively pleasant weather can be a more enjoyable experience, rather than having to do so in the unwelcoming weather conditions of winter.

Having the potential buyer view the property when it can be seen in an airy, sunny and freshens of the day is definitely a plus instead of the dreary winter viewing.

Besides being able to view a property in the best of weather circumstances, there is also the issue of the actual move to contend with. Moving into a new home in the spring and summer months,

presents a much lesser challenge, than having to do so in the winter months. From a cost effective angle, moving in winter can be rather expensive as some o f the items may require regulatory heating measures.



# Chapter 6:

## *How Deed Restriction Can Increase Property Prices*

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### Synopsis

Most properties are sold based several different selling points that the buyer found attractive, thus making the commitment to purchase. Some of these may include the first impression the property made on the said buyer.

The following are some of the reasons why having deed restrictions can either maintain the property price or help it increase even further:.



## **Great Info**

When viewing a property the first impression of the viewing point would be the actual outside facade of the unit, after which the surrounding areas will be viewed with equally careful scrutiny.

There is a niche market where most people considering properties, do so only with areas where the designs come with some form of uniformity, as this present its own unique attraction.

Therefore with deed restrictions in place such uniformity is guaranteed. This will then contribute to the property value, as others with the same desires will seek out such areas where these properties are located.

By buying properties in the type of deed restriction areas, the new house owner will be assured that the neighbour generally stays the same thought-out the tenure of the ownership. This is not only limited to the outward look of the area but can also be an effecting point to the types of occupants that are allowed into the said area.

Therefore it is very unlikely that the home owner will one day have to be confronted with the fact that his or her neighbour or someone on the street is changing the original gazetted use of the house to something else which is contradictory to the deed restriction laws.

These deed restriction properties are not just for home owners but can also apply to business district as well.

Even in this type of commercially run area there can be deed restriction to govern the area so that it stay in its prime conditions always. With this type of careful monitoring and restrictions in place property value will be well maintained as anyone valuing such services and styles will be more than willing to pay the price.

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