

# FASHION FOR LESS



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# Table of Contents

Foreword

Chapter 1:  
Inexpensive Fashion Basics

Chapter 2:  
Finding Cheap Trendy Clothes in New York

Chapter 3:  
Using Clothes Sample Sales

Chapter 4:  
Finding Inexpensive Shoes

Chapter 5:  
Buying Used

Chapter 6:  
Stay Within Your Clothing Budget

Conclusion

# Foreword

Many people, especially women love stylish and fashionable clothing. However, keeping up with all the fashion trends can be a highly costly endeavor. This is mainly because the most fashionable pieces of clothing are often the most expensive ones. Moreover, fashion trends tend to change very quickly. Because of this, many people spend great amounts of money on their outfit.

Quality pieces can really be pricy and new trends always pop up on the market. However, it does not mean that you cannot look great if you do not have enough money to spend on those highly expensive clothing. You can always stick to your budget while being fashionable and trendy at the same. The primary key is actually making the right choices.

This book is intended for all men and women alike, who want to become stylish, build their wardrobe and get the best fashionable items on the market without spending too much. We all want to look beautiful and fashionable and this book can be of paramount help to achieve that.

In this very tough economy, every individual needs to learn how to save money. The great news is that there are many different inexpensive ways to remain stylish and trendy. You can always accentuate your beauty and reveal your fashionable side without spending too much.



# **Fashion for Less**

# Chapter 1:

## *Inexpensive Fashion Basics*

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### **Synopsis**

They say that fashion is every woman's priority and they she does not forget fashion even during the worst condition. However, note that there are a lot of men who are as equally fashion-conscious as women. Indeed, being fashionable isn't a bad thing. This keeps you up to date and since all of us have a fashion side, this allows us to reveal it and bring out the best in our appearance.

However, it becomes a sin once we start following all the fashion trends without considering our financial condition. In these very tough economic days, we all have to be practical and make informed choices when it comes to spending our money.

Remaining stylish and saving money can go hand and hand. It is now possible for us to build the best wardrobe with trendy pieces of clothing, bags and shoes without spending hefty amounts of money. How? Let us have an in-depth understanding of inexpensive fashion

## **Basics**

Fashion is a definition that actually applies on all things that people use, but clothes are the primary fashion products today. People, especially women throughout the world are giving great importance to the latest fashion trends, which are often set by celebrities, public icons and by other popular people. But before we delve into that, let us first understand the real meaning of fashion.

### **Fashion Defined**

Fashion is a term that doesn't just define all the most popular or the latest clothes. In fact, such social phenomenon involves greater importance. In many ways, fashion helps individuals show who they are and depict their personality through visual presentation. In the way we choose our outfit, we are showing our attitude to other people and to the world. Fashion is also a form of communication.

We place some of our unique personality into everything – what we eat, how we react or behave in various situations and which style of clothes we select. Every part of it builds fashion's mainstream.

### **Fashion on a Budget**

With the makeover shows on TV, innovative beauty products, new anti-aging cosmetics as well as the general obsession with staying beautiful and young looking, it is no surprise that many people are willing to spend great fortunes on procedures and products to feel and look younger.

But bear in mind that you do not need to break the bank just to feel and look your best. There are a lot of inexpensive fashion ideas that you can always consider to become physically attractive and stylish without spending too much.

➤ **Focus more on the Classics**

After knowing the definition of fashion, you know that keeping up with it is not all about buying the newest collections. If you want to remain fashionable without sacrificing your budget, your wardrobe must consist of as much as seventy percent of classics and just thirty percent of trendy clothing.

You might be surprised by the idea but if you understand the philosophy behind it, then you know that it makes sense. The essentials in classics like white skirts, black dresses, jeans, elegant black trousers and other classics in classic colors can actually be worn for many years and they will not look out of date. Classics also look wonderful with the latest pieces, allowing you to look beautiful and fashionable with just a few pieces of the latest items.

➤ **Pay More Attention to Details**

One of the easiest and probably the least expensive way to always look stylish is to collect different accessories such as belts, bags, hats, scarves, jewellery and others because these can give any of your outfits an instant fashion statement. Of course, the key is to avoid buying those luxury brands because they can cost a small fortune.

### ➤ **Know Where to Buy**

It is not easy to find fashionable items at a highly affordable price but with some patience, it is always possible for you to find trendy clothing without breaking the bank. There are a lot of stores in New York that offer great discounts and coupons that you can benefit from. Just take some time to visit your local stores.

If you think that you always need a lot of money to become fashionable, think again! You can always opt for inexpensive fashion by going to thrift stores, buying used or vintage items that are still in great condition or taking full advantage of those great deals and discounts offered by stores. You need to be more practical these days and be careful in making decisions, especially when it involves money.

Start maximizing your wardrobe. Pay less for your fashion while staying stylish.

# **Chapter 2:**

## ***Finding Cheap Trendy Clothes in New York***

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### **Synopsis**

New York is not really renowned as a place that is affordable for many shoppers. However, that does not mean that you need to empty out your bank account just to shop in this city.

Indeed, New York is a big city, offering a little bit of everything and even though it is not full of shops offering cheap fashionable clothing, it also offers a lot of affordable alternatives for many shoppers who are on a budget. From discounted handmade jewelry to affordable designer clothing, New York is home to highly impressive bargains.

So, whether you are living in New York or visiting the city, either for business or leisure, you can certainly find the best, affordable clothes you will certainly love. Take a cheap shopping trip and start refreshing your wardrobe with fashionable clothes at highly affordable prices in New York City.

## **Where to Find Cheap, Trendy Clothes in New York**

New York City offers a wide array of stores offering trendy yet very affordable items you will certainly love.

### **Go to St. Marks Place**

Situated between Avenue A on Eight Street and Third Avenue, St. Marks Place will allow you to find a great array of cheap products, especially affordable clothes. From dresses, tops, t-shirts to bottoms and more, you can show wonderful clothes at a high reasonable price. When you browse a few stores, you can find even more affordable products such as city souvenirs and t-shirts.

### **Pick up the Affordable Gifts in Chinatown**

Chinatown in New York City is a perfect area where you can find clothes at bargain prices. You can also buy mementos to bring home to your families and friends.

### **Take Advantage of NYC's Designer Outlets**

Get a hold of quality clothes at a great discount at some of the designer outlets in New York. These stores are a dream for all shoppers who are on a budget, with great discounts of as much as seventy percent off on those fancy, designer brands.

#### **➤ The Brooklyn Advantage**

If you are looking for a perfect place in New York where you can find a wide array of shops that offer affordable clothing, Brooklyn is the best place to go. Streets are wider in Brooklyn and the prices of clothing are often lower.

The place is also full of unique and cheap clothes for both men and women of all ages.

### **Save Cash on Used Clothes at the City's Consignment and Resale Shops**

Many fancy dresses, quality clothing and stylish clothes worn just once by fashionistas in Manhattan usually end up in resale stores at half their original cost or even less. You can find a lot of shops that also has their online stores to make it easier for you to locate the best clothes that will suit your style at a highly affordable price.

New York is a wonderful city visited by a lot of people from all parts of the world. If you think that you can only find costly clothes and merchandise in the city, then you are definitely wrong. Stroll around and you can certainly find the right stores and shopping centers that offer quality, trendy clothes at a price you can always afford.

Whether you are looking for trendy dresses or cheap bottoms and tops, New York City is a great shopping destination if you know where to go.

# Chapter 3:

## *Using Clothes Sample Sales*

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### **Synopsis**

Want to save a huge amount of money on your wardrobe without actually compromising on style? If so, then you can always benefit from clothes sample sales. You can also wear designer clothes without breaking the bank.

Sample sales can really be an exciting opportunity to find great bargains from top designers. You can now show off the best quality clothes, become more beautiful and stylish while saving remarkable amounts of cash.

However, there are some important things to keep in mind before using clothes sample sales.

## **Important Considerations before Using Clothes Sample Sales**

Indeed, using clothes sample sales is one of the best ways to find trendy yet very affordable clothes. However, before you take advantage of sample sales, there are essential things you have to bear in mind.

### **Shop Early**

If you want to have the best clothes to choose from, shop early. Go to the location early in the morning on the sale's first day. Ever heard of the famous saying 'Early bird catches the Worm?' This can also be true when shopping and if you want to get the most of sample sales. As the day goes on, the best items will certainly be picked already and usually, the best product bargains will be gone, as discounts often increase as the sale's last day approaches. Sample sales are often the way of manufacturers to get rid of any excess inventory and most of them do not want product left over when the sale has ended.

### **Carefully Check the Items before you Buy**

When it comes to sample sales, everything is final and you cannot return the item. Therefore, if you find a hole in the clothing after you have already paid, the clothes as well as the hole are actually yours. There might be some repair jobs that you can do on your own like replacing the buttons, repairing zippers and fixing hems, but it is always best to pay close attention to the clothes before purchasing.

## **Know the Timing**

If you want to get the best deal on clothes through sample sales, you really have to be strategic when it comes to timing. Usually, you can save an additional ten to twenty percent when you shop in the final hours of sample sales. Online, you can also find the great savings at sales that are labeled “blowout” or “final,” which often help at different times all over the year and are separate from a regular daily sale.

If you are living in big cities, like New York, clothes sample sales can be a goldmine of affordable designer apparel finds. There are also some shops and boutiques in the city that provide sample sales that will allow you to get a hold of trendy clothes without hurting your pocket.

If you want to get the most of clothes sample sales, you have to know where you are going. You can bring different addresses for sample sales, but note that they are usually in warehouses and office buildings. More often, there are also no signs outside indicating that the sale is going on.

Using clothes sample sales is one of the most excellent ways to save money while remaining in style. Now, who says you need lots of money to become stylish? Just remember the abovementioned tips and you can surely get the best deals you have always wanted.

# Chapter 4:

## *Finding Inexpensive Shoes*

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### **Synopsis**

Whether you want running shoes, flats, stilettos or leather shoes and more, you often want to get the best deal on them. Certainly, shoes may or may not be the most essential part of your ensemble, but they can always be the most crucial part of your outfit. You may be wearing an elegant dress or a formal tuxedo, but if you are wearing dull, ugly shoes, everything is for naught.

The problem is that nice, elegant shoes are often too expensive. It can also be very difficult to find beautiful, designer shoes at an affordable price because they tend to become more expensive than other less pricey shoes.

So, where can you find inexpensive shoes that are of great quality? Well, you have to do your research.

If you want to get the most of your investment, let's have a clearer understanding of some essential things you have to know to get a hold of the best yet highly affordable shoes.

## **Finding Quality Shoes at Affordable Prices**

Some of us might have had a few times where we wanted or needed cheap shoes and by cheap, it means affordable. Whether you know that the shoes won't get a lot of wear, the money is tight or you just need a perfect pair for a specific event, there are some times when inexpensive shoes are certainly the ticket.

If you know that you need cheap shoes or you want affordable ones, there are some excellent places that offer great deals on quality and elegant shoes.

### **➤ The Thrift Stores**

Finding thrift stores may take a little more work than actually doing online research, but it will help you get the best deals you want on high quality shoes on the market. The key is to know where to thrift and to determine how to spot real quality items.

### **➤ Discount Houses Online**

There are also a lot of online discount websites that offer a wide array of shoes, both for men and for women at highly affordable prices. Anyone can certainly knock off thirty percent or even more once you sign up for their newsletter. Some websites require no newsletter signups. Just make your own web search and you can certainly locate the right discount house on the web. Some of them are also releasing various coupons every day.

### ➤ **Reliable Online Retailers**

The World Wide Web is offering excellent opportunities for many shoppers looking for affordable items. If you want to obtain the best discounts on shoes, search the web and find the right online retailer that could meet your needs. Most online shops and retailers offer bug discounts during holiday seasons. It will allow you to buy any kind of shoes you want, from sandals, flats, stilettos for women and leather shoes, sports shoes for men and more.

However, if you think about purchasing any product online, make sure to check with them first before you buy anything, as they will usually provide price-matching guarantees. Just be sure to shop only at the most reliable online retailers. Their products are categorized to make the shopping experience more convenient and easy for you. They have a wide array of trendy shoes and the price is always right.

### ➤ **Other Great Options to Consider**

Whether for women and men or boys and girls, you can always discover unmatched value for the entire family. You can explore clearances and get the best inexpensive yet great quality footwear. You may also shop sales in order to find great brands at highly discounted prices.

### **How to Save Money on Shoes**

Whether you consider shoes as a necessity or you believe that having the latest designer styles is important, there are always a lot of ways to save remarkable amounts of money when buying shoes.

The initial step to cut your footwear budget is to buy only the shoes that you really need or the footwear that you will get a nice amount of use from. If you focus on what actually works for you, for your lifestyle and wardrobe, then you will never feel guilty the next time that you spend your money on a pair of shoes you love.

### **Purchase Shoes Off-Season**

Another trick to save money on shoes is to buy footwear at the end of the season. The dazzling sandals that are expensive or full price in June or May will certainly be marked down in just a few months. Just be patient because the longer you wait, the more affordable they will be, but you need to ensure not to miss out on the size and style you want.

### **Opt for the Classic Shoes Styles**

Unless you are getting a trendy pair of shoes for a special number, look for the right styles that will always look best regardless of the new trend in fashion that tomorrow will bring.

### **The Shoe Sales**

Many local and online shoes stores are offering reward programs, advance notice of great sales and shoe coupons. If you want to stay on top of everything and save great cash, both locally and online, sign up for newsletters. Shoe stores and designers have sales regularly. You will always be notified and be alerted if you sign up for the newsletters.

# Chapter 5:

## *Buying Used*

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### **Synopsis**

It is human's nature to seek beauty. Almost nobody, especially women can actually resist the temptation of beautiful things. However, if you are rich with a good income, then you'll probably never going to be worried about money.

It is inevitable for people to consider whether they can afford a product or not. With the different kinds of fashion today, there are certainly a lot of thing you would like very much. But if you do not have enough money, you might just forget about having it.

Well, the good news is that it is always possible for you to obtain elegant and stylish yet highly affordable items that you would love. The key is to buy used items that are still of high quality.

You can now remain fashionable without breaking the bank. It is now possible for you to create your own unique style without spending great amounts of money. By taking full advantage of used clothes and items, you can certainly get the right items you want at a price you can always afford.

## **Why Buy Used Items?**

Buying used items is actually less expensive than the new alternatives. Sometimes, these products can be 90 percent cheaper, but generally, they are just fifty percent cheaper than the new ones. If you want to shop for different fashionable items on budget, it is always possible with used items that you can find today.

In addition to allowing you to save huge amounts of money, buying used products can also be highly advantageous in many different ways such as:

### **Experience the Thrill and Fun of the Hunt**

You are dealing in the unknown at thrift stores. Rummaging sales and scouring flea markets until you find those must-have items at a highly unbeatable price that can really be exhilarating. With this, buying used items is much more exciting and rewarding in such a way that retail shopping could never be.

### **It allows you to go Green**

Buying used products cuts down on manufacturing demands. More than that, it keeps more merchandise and items out of the landfill. If you are concerned with the environment and you want to reduce your ecological footprint while getting the most of the best quality yet cheap items on the market, buying used products is the best thing you can do.

### **Get Branded Products half their Original Prices**

If you are someone who worships the tag and you love to buy designer clothing, shoes and bags, then you are more likely to find a lot of used,

brand-name clothes, shoes and other trendy items you may want. It is always a wonderful way to meet your style requirements while helping the environment and saving huge amounts of cash.

### **New Products Arrive Daily**

Many consignment stores receive donations every day. This means that your hunt for different unique items is always fresh and new. You will be more motivated to go to the shop every day because you know that there are always new items that may be suitable for you. If you cannot find what you are searching for, chances are it might be available in just a couple of days.

### **Used Items do not Have Packaging**

Each time you purchase any new product in the market, it always comes with some sort of packaging – a cardboard box, shrink wrap, plastic hard casing, Styrofoam and others. Those packaging materials, together with the actual item, use resources and energy to create. Also, it can be quite daunting to find an effective means to recycle the packaging. It can also be annoying to have them thrown away. If you buy used products from a thrift shop at your local area, there is no need for you to deal with any packaging.

Since shopping is a vital part of this consumer-driven economy, it can be highly beneficial to indulge in any second-hand store. This can also help save the environment and promote the economy while satisfying your demands for unique items and clothes without hurting your pocket.

Now, who says keeping up with the trends and being fashionable always means spending too much money. You can always save remarkable

amounts of cash while giving yourself a total fashion makeover. All you need is to browse the web or take a visit to your local stores and determine which of those shops offer used items that are still in great condition.

Being a fashionista does not mean choosing the most expensive shoes, bags, clothes, jewelry, accessories and more. If you know what to do and where to find the right stores that offer great discounts, sales and used items that are still of great quality, then you can become stylish all the time.

# Chapter 6:

## *Stay Within Your Clothing Budget*

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### **Synopsis**

With the great number of many different fashionable and trendy items on the market these days, sometimes, you just want to buy everything you find beautiful and that will work for you. You may want to jump from one store to another to get the things that you want.

But you have already set aside a clothing budget and that no matter what happens, your clothing shopping expenses will be according to a particular budget. However, when you are inside the store and you find a lot of different beautiful clothes and dresses you know will look great on you, shopping on a budget can really be a huge challenge.

Indeed, it can really be daunting and difficult to stick to your clothing budget if you find great items in the store. Never Give Up! It may take some time for you to set up a plan that will work for you but it can be attained. Let us work together to end your over-buying behavior.

## **The Best Ways to Stay within your Budget**

Use a thoughtful strategy and put an end to your consistent bargain-hunting and over-buying ways.

### **➤ Think About the Bigger Picture**

The main point of the budget is actually to keep you out of any overwhelming debt and assist you in establishing a financial future that will provide you more freedom. Therefore, if you are in front of great discounted products, think about what will happen tomorrow if you overspend. Remember to stick to your budget to avoid the negative consequences of overbuying.

### **➤ Always Use Cash Only**

Using cash will cause you to think about the overall amount of cash that you are about to spend. However, swiping a credit or a debit card is different. It does not feel as real. Try to use cash exclusively for your clothing. When the money is gone, or when you run out of cash, you will need to wait until the next budget cycle starts. Cash will really teach anyone the essential power of self-discipline and self-regulation.

### **➤ Think About a Periodic Budget Evaluation**

It can be hard to predict the total amount of money you will need in every aspect of life – your new job may require you to make a change in your wardrobe and your budget for clothing. Therefore, it is very crucial to have a regular check on the way you have created your clothing budget. If you find that it is not working, then tweak or change it, it is your own budget

after all. You just need to ensure to remember your long-term financial goals.

➤ **Think About What you Already have**

Make an evaluation of the things that you already have. Pull things out of your drawers and closet and spend time playing dress up. Is everything necessary? Do you really have to wear those items? You can donate any clothing that does not fit or those that do not suit you anymore. Separate the items that are in need of repairs.

➤ **Determine your Basics**

You might have identified the items or clothes that your wardrobe needs like a black dress, a button down in white color, a pair of black pants and others. It is actually a smart idea, but remember that every individual's "basics" are different. Whether it is pencil skirts and floral dresses or jeans, you have to determine the right items that you use day after day. Invest in great quality versions of those items.

➤ **Create a List**

If you want to stay within your budget when shopping for clothes, create a list of clothing items that your wardrobe is lacking. Carry it with you whenever you shop and let yourself purchase anything from that list at any time. Always keep the list with you to remind yourself whenever you are out that those are the clothes or items you decided you needed.

➤ **Eliminate the Options that Enable you to Cheat on your Clothing Budget**

One of your biggest enemies when trying to stay within your budget is availability, if you have different resources on hand, then you will certainly be tempted to purchase anything that you find in the stores. To solve the problem, you should stop carrying your credit cards or cancel them. You may also clear out all your stored payment information an your most favorite shops, especially on online stores so that you cannot just click to order. Set up some barriers and make it difficult for you to make impulse purchases.

➤ **Set Up some Visual Reminders**

Use visual reminders such as symbols of any experience or some object or pictures of something you are saving for like a designer purse, a new house, a better car or a vacation. A little amount of money you can save when you stay within your budget can be a huge amount of cash when accumulated. Always keep visual reminders center and front, so that you can focus more on the great benefits of staying within your budget.

Bear in mind that a budget is neither an obstacle or barrier nor a prison cell that is keeping you away from your own money. Always consider it as a tool you can use to ensure that you still have some amounts of money to be spent on some more important things in your life.

## **Conclusion**

If you are thinking of building your wardrobe, you always want fashionable clothing that fits your lifestyle, reveals your personality, flatters your figure and accentuates your beautiful physique. However, staying in fashion and becoming trendy can be a very expensive endeavor, as new trends always pop up and elegant quality items can be quite costly.

But it does not mean you cannot look your best. The primary key to dressing beautifully and fashionably is to find inexpensive fashion that won't hurt your pocket.